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## Gibraltar's Tourism Minister visits the Tradewise 2016 Chess Festival



SAMANTHA SACRAMENTO, Gibraltar's Minister for Tourism, visited the Tradewise Chess Festival 2016 this afternoon as it entered its fourth round at the Caleta Hotel.

Commenting on its success in an interview on the Festival website with Tournament Director Stuart Conquest she said the Festival was evidence of "the capacity that we have to build upon it year on year".

"Its success as a festival," she said complimenting the organisers on the work undertaken each year, "helps us, put Gibraltar on the map. With this festival we can incorporate Gibraltar as a destination to complement the fantastic tournament that we have."



*Ms Sacramento highlighting her Ministry's rebranding of Gibraltar as a destination through #VisitGibraltar in an interview live on the Festival website.*

#### **SUNBORN FESTIVAL OPENING DINNER**



*Gibraltar's Tourism Minister Samantha Sacramento sat next to Tradewise Chairman James Humphreys and GM Vishy Anand. Photo: Sophie Triay.*

Earlier in the week she had hosted the opening dinner of the Festival at the Sunborn Hotel. In her address to the 250 strong gathering from 58 countries Ms Sacramento called on them all to spread the word about Gibraltar Plc. and of the tournament itself around the world.

"We would ask you to not only go onto the social media pages but also the official tourist board pages - we have our #VisitGibraltar for the festival and Gibraltar and we ask you to share this information because we want to encourage more people to come to Gibraltar and to this tournament," she said.

Paying tribute to its creator and organiser Brian Callaghan, she recognised that the tournament got bigger and better every year.

Visitors old and new, said Ms Sacramento, would no doubt agree that Gibraltar was one of the most spectacular settings in the world to stage a competition such as the Tradewise Chess Festival, "we can make it even better and bigger next year with your help."

Her message was clear: "We want you to keep coming back, with your family and friends."

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All 2016 Tradewise Festival reports are also on [our Facebook page](#). Follow us on Twitter @GibraltarChess #TGCF or @Stuthefox with TD Stuart Conquest.